

THE ROSHO *Live*



in the news



As a first-generation American with strong, Trinidadian roots, Roshanda, the "Rosho" Pratt comes from a generation of storytellers, and life-of-the-party types. Now this former journalist and self-proclaimed 'First Lady of Visibility' teaches others the power of embracing and sharing their stories so they can be seen, heard and paid.

Roshanda is a regular contributor on local television and radio stations across the country. Her dynamic personality and expertise have also been featured nationally on CBS' The Talk, and the Tamron Hall Show.

Her Amazon #1 best-selling book CEO of LIVE VIDEO: Discover the Fundamentals of Dominating Live Video is a blueprint for thousands of people ready to show up at the next level. Roshanda has also written 2 other Amazon #1 best sellers and has been published in the Huffington Post.

A digital pioneer in utilizing video and live streaming to increase visibility, Roshanda runs a thriving online community via her Facebook page, Roshanda "The Rosho" Pratt where she regularly shares her faith, humor and 20 years of television producing experience.

Roshanda has utilized her ability to connect message with story to produce video and live streaming campaigns for global brands. She is an international speaker with a BA in Mass Communication from Winthrop University.



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